



Tag and Follow us
@MeckPreK

Sample Hashtags

#MECKPreK #PreK #Family #EarlyEducation
#Mecklenburg #SmartStartMeck #GetStarted
#QualityPreK #EducationForAll #EducationForFuture

Social Media Content



Sample Posts for Social Media

All posts should be used on Facebook and Twitter. Some of the posts may need to be edited for length to meet the 240-character limit on Twitter. Use at least one graphic to increase the reach of each post and to followers' news feeds. When applicable, use the MECK Pre-K logo.

Facebook Sample Posts

MECK Pre-K is a Mecklenburg County-funded program that offers free, quality pre-k to eligible 4-year-olds! Learn more by following [MeckPreK.org](https://www.MeckPreK.org) and sign up your child today!

Does your child qualify for MECK Pre-K? Children must come from a family household where their income is 400% of the federal poverty level or below. Call MECK Pre-K at 704-943-9585 to find out more! Or visit [MeckPreK.org](https://www.MeckPreK.org)

Get your child started on the right foot and register them for MECK Pre-K! This is a County-funded initiative that is free for eligible families who meet the criteria. Learn more at [MeckPreK.org](https://www.MeckPreK.org)

Twitter Sample Posts

Big news! MECK Pre-K is taking applications for the coming school year! Learn about this FREE program and how to apply at [MeckPreK.org](https://www.MeckPreK.org)

Did you know? Children who attend Pre-K are more likely to stay in school and graduate [MeckPreK.org](https://www.MeckPreK.org)

MECK Pre-K is available free for 4-year-old children who qualify beginning this fall! Learn more [MeckPreK.org](https://www.MeckPreK.org)

Is your family household income less than 400% of the federal poverty level, or \$103,000 for a family of four? Then your child will be eligible for MECK Pre-K [MeckPreK.org](https://www.MeckPreK.org)

The school year begins soon! Is your child signed up for MECK Pre-K? [MeckPreK.org](https://www.MeckPreK.org)

There are free MECK Pre-K spots available for 4-year-old children who qualify. Learn more today: [MeckPreK.org](https://www.MeckPreK.org)

Follow MECK Pre-K



Follow us on Facebook, Twitter and Instagram to keep up with all the latest MECK Pre-K news and to show your support for Universal Pre-K in Mecklenburg County!

Call or visit MECK Pre-K

601 E. 5th Street, Suite 200, Charlotte, NC 28202
704-943-9585 | info@MECKPreK.org | [MECKPreK.org](https://www.MeckPreK.org)

Posting Tips

Include at least one graphic to increase the reach of each post and to followers' news feeds.

Schedule Facebook posts for later in the day to increase visibility.

Use MECK Pre-K logo as often as possible; Smart Start logo should be secondary.

Include more hashtags in Twitter to increase traction.

Tag partner profiles as necessary to increase visibility.

Helpful Links

[MeckPreK.org](https://www.MeckPreK.org)

[SmartStartofmeck.org](https://www.SmartStartofmeck.org)

Resources

MECK Pre-K Enrollment Application
<https://meckprek.org/meck-pre-k-enrollment/>

MECK Pre-K Logo Art
<http://meckprekdev2.wpengine.com/wp-content/uploads/2020/01/MECK-Pre-K-Logo-with-Trademark.jpg>

Other MECK Pre-K Graphics can be downloaded from the Helpful Resources section of our site:
[MeckPreK.org](https://www.MeckPreK.org)