# Partnering with MECK Pre-K

to serve Mecklenburg County families





**Dena Diorio** Mecklenburg County Manager



Trinisha Dean MECK Pre-K Executive Director



Anabel Paniagua-Doyle MECK Pre-K Community Outreach Recruiter







Mecklenburg County
Manager

I rinisha Dean MECK Pre-K Executive Director Anabel Paniagua-Doyle
MECK Pre-K Community
Outreach Recruiter









Mecklenburg Partnership for Children





# Partnering With MECK Pre-K

**To Serve Mecklenburg County Families** 

February 2021





# Agenda



- 1 Welcome/Vision
- 2 Introduction to MECK Pre-K
- **3** How MECK Pre-K Works for Families
- **4** Partnering With MECK Pre-K





### **Presenters**









# The Need For **MECK Pre-K**



### **Vision of Universal Pre-K** for Mecklenburg County

### **2015 Leading on Opportunity** Report

- 2015 County's Vision
- 2017 Action Plan
- 2018 MECK Pre-K First Year
- 2019 MECK Pre-K Second Year
- 2020 MECK Pre-K Third Year

### **Creating Opportunity:** An Action Plan for Early Childhood Education

A Report by the Mecklenburg County Early Childhood Education Executive Committee





# **Success Story:**The Community Comes Together!



















Part I
Introduction
to MECK Pre-K



### **Smart Start and MPK**



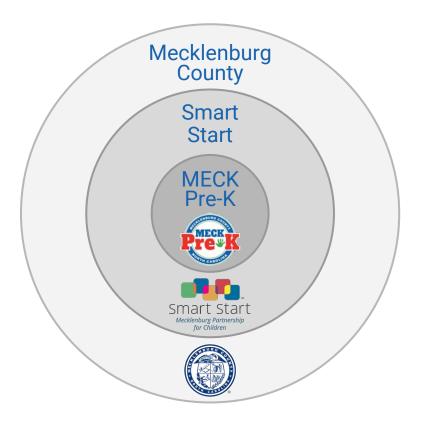


#### **Smart Start of Mecklenburg County**

mobilizes resources, forges partnerships, and supports families to improve early childhood health, education and development, and ensure children are prepared for kindergarten.



**MECK Pre-K** is a county-funded program administered by Smart Start and an essential part of the early education process to help children and their families succeed in kindergarten and beyond.





### **Meet MECK Pre-K**

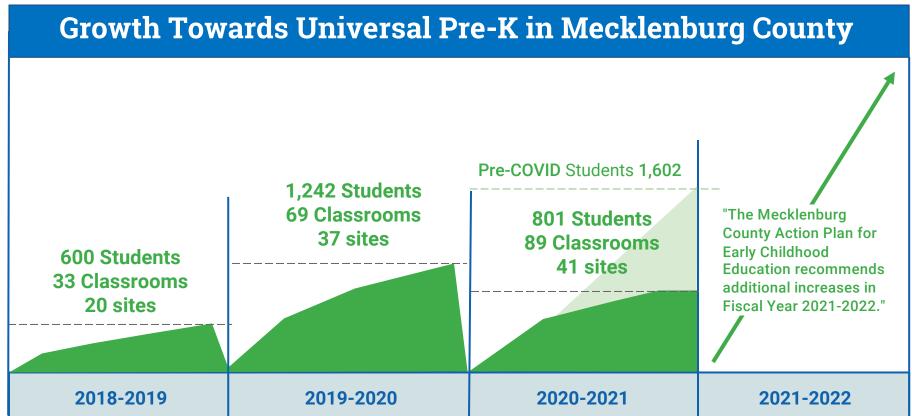


MECK Pre-K is a Mecklenburg County-funded program that offers free, quality pre-kindergarten to eligible four-year-old children. Income restrictions have been lifted for the 2020-21 school year in response to COVID-19 challenges for families experiencing financial hardships. Priority has been given to lower income families.



# MECK Pre-K Grows Then Restarts Every Year





We need continued support from Partners to fill the increased number of slots!



# **All About Quality**

# **Teacher Qualifications** (UNCC-CPCC Partnership)

MECK Pre-K teachers must have a minimum of a bachelor's degree in early childhood, child development, or related field and have a BK (birth through kindergarten) license or be working toward BK licensure.

MECK Pre-K teacher assistants must have or be working towards a minimum of an associate's degree in early childhood education or child development.















# **All About Quality**



#### **Investments Toward Quality**

**Financial Support** for teachers with an associate's degree in early childhood education who want a bachelor's degree.

A Pilot Program to train 50 teachers for MECK Pre-K over the next two years. Teachers will be able to obtain their birth-to-kindergarten license while tuition, fees and other expenses like childcare are paid for.

**Early Childhood Life Navigators** at Central Piedmont Community College (CPCC) to help students respond to obstacles and help them stay in school.

**Assistance to Staff** working in childcare centers to earn their associate's degree, by providing scholarships and support for them to attend CPCC.







### **Teacher Testimonials**



"Our goal is to prepare each child for kindergarten and the grades to follow. To give them an idea of what school will be like, its rhythms and routines. To level the playing field so that every child has an opportunity to be successful in the classroom and in life outside of class. Yes, we teach the fundamentals – their ABC's and 1-2-3's. But, we do it in a way that develops the whole child, and that helps them flourish in the world beyond the classroom."

- Mandy Petrillo, Teacher Assistant



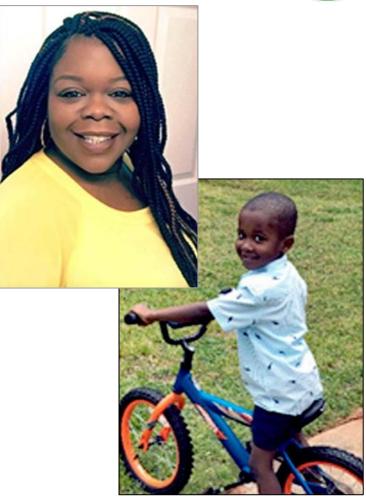


### **Parent Testimonials**



"I am so thankful for MECK Pre-K. I know the program has been helpful to Emory. He's learning so many new things. One day he is telling me about the solar system and the next day, he is telling me about storm clouds. He is just soaking up all the lessons with an excitement that's great to see. He knows his letters now and can write his name. He also enjoys the read-alouds and I like reading with him in the evening. Emory is smart. He has learned so much. I know he will be ready for kindergarten and we have MECK Pre-K to thank for that."

- Tiffany, MECK Pre-K Parent



# **Parent Testimonials**



"My daughter is much more social and has warmed up to the idea of being away from me or her grandmother everyday. She thrives from a structure and enjoys knowing exactly what she will be doing daily. I love the placement she received. Her teachers and the entire preschool staff are fantastic. I know the quality of education and services she is receiving is what she deserves, but I would not be able to afford. If she was not part of the MECK Pre-K program, she would be doing pre-k virtually and would not be thriving the way she is now."

- Brittney, MECK Pre-K Parent





# **COVID-19 Response**



#### **Leading the Response**

**Carefully monitored** the health situation and consulted with officials from Mecklenburg County, the NC Division of Public Health and the NC Department of Health and Human Services.

**Led the charge** for safely returning to in-person instruction.

Worked with centers to ensure adherence to local directives and NC Department of Health and Human Services (NCDHHS) health and safety protocols.











# **COVID-19 Response**

### **The Safe Classroom Experience**















# Part II How MECK Pre-K Works For Families





# MECK Pre-K Requirements







Other considerations may include income, military status and other demonstrated needs.





# **Year-Round Registration**



Registration launches \*March 1st for the coming school year.





# Ways to Apply













# How to Apply



# **Apply Online**

For your convenience, you can now apply online on a computer, tablet or smartphone. If you are unable to apply online, contact us to request an application. We're here to help!



# Upload Documents

MECK Pre-K requires certain documents to verify your child's eligibility. You can securely upload these to the online application. Your application will not be complete until you have provided all required documentation.





# Check Your Mailbox

You will receive a email or letter notifying you that your child is officially accepted into MECK Pre-K! Be sure to share the news with your friends and neighbors by posting on Facebook, Twitter, Instagram and YouTube!





# What We Need from Families





**Completed Application** 



Name and Age of Your Child



**Personal Identification** 



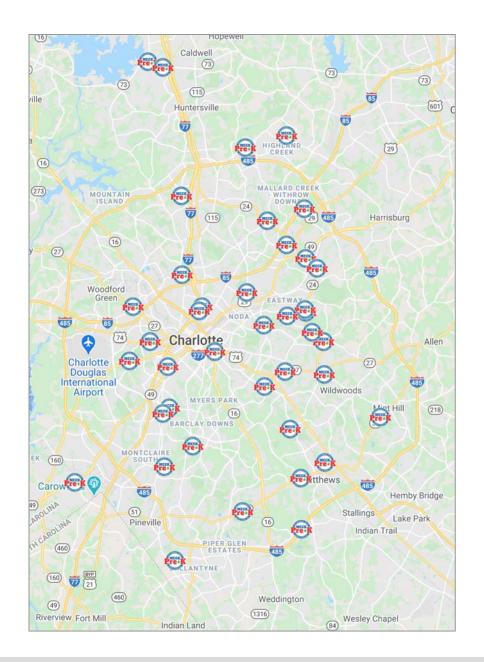
**Mecklenburg County Residency** 



**Income Documentation** 









### Locations



MECK Pre-K programs are located in high-quality **four- and five-star childcare centers** throughout Mecklenburg County.

Some sites provide transportation for a nominal fee.



# **COVID-19 Update**

#### **Operations During COVID-19**

To ensure the safety of children, families, teachers and providers, MECK Pre-K has made the following changes:

- 1. Class sizes have been reduced to allow for social distancing.
- MECK Pre-K leadership is having regular operational/health/policy check-ins with State and Local Departments of Health and Human Services, Mecklenburg County, Smart Start Leadership and Child Care Resources staff.
- Mecklenburg County Public Health Leadership is hosting sessions for MECK Pre-K Providers and Teachers.
- MECK Pre-K is working with providers to ensure that they adhere to required NC Department of Health and Human Services (NCDHHS) health and safety protocols.
- MECK Pre-K and providers are providing regular communications to enrolled families about COVID-19 safety.









# Part III Partnering with MECK Pre-K





# **Partnership Stories...**





#### **NOVANT Health Partners**

attended one of our Registration Drive-Thru events.

Families picking up and dropping off documents for the 2020-2021 school year received masks for their whole family in an effort to prevent the spread of COVID-19. Together, NOVANT and MECK Pre-K were able to provide a great service to Charlotte families.



#### **Camino Community Center**

put together a community event and invited MECK pre-K along with other agencies and entities participated to create a multipurpose event.

The event included mask distribution by Atrium Health, Census 2020 & voter registration and information, food distribution and a MECK Pre-K table to collect information from future MECK Pre-K families and distribute information, books and other "swag."







# **Partnering is Easy**





Be sure the families you work with know about the MECK Pre-K opportunity.



Join our newsletter email list and follow us on social media for the latest information; have your key staff and families join too!



Provide MECK Pre-K registration information on your website and social media channels to make sure your families don't miss out!



Let's host events together!





### **Partner Toolkit**











COVID-19 Safety

Site Locations

Easy Application Guide

Social Media Primer





Digital Assets



Application Cover Sheet



Fact Sheet



**FAQs** 



### **Partner Toolkit**





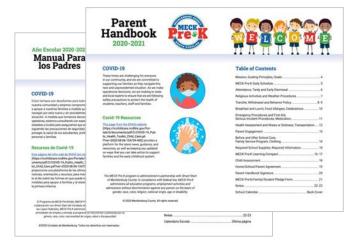
Bookmark

Registration is now open for the 2021-22 school year!

Promotional Graphics

for Partner website and

social media



Parent Handbook



Partnering with MECK Pre-K Presentation



COVID-19 Safety



All About MECK Pre-K Presentation

August 2020





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# **Stay Informed**

# Sign Up For Our E-Newsletter!



#### Join Our Social Media Networks









# Follow The MECK Pre-K Affinity Groups



Grazi by MCK Pro-K

Familias Latinas para MECK Pre-K

© Public group -95 members

Teachers of MECK Pre-K

Familias Latinas para MECK Pre-K



Visit Our
Website For
Updated
Information



# Look for MECK Pre-K Events!











## All about MECK Pre-K

Where: facebook.com/MECKPreK

Click here for more details



# **Next Orientation Webinar for Families**







Tuesday, April 13 at 6:30pm Tuesday, May 1 at 6:30pm Tuesday, June 8 at 6:30pm

Join us on facebook.com/MECKPreK





**Executive Director** Trinisha Dean



# **Drive-Thru Events for Families**



#### **Planned Dates**

- -June 12th
- -July 10th
- -August 14th
- -September 11th









# **Partnering for Success**



### **Annabel Paniagua-Doyle**

MECK Pre-K Community Outreach Recruiter

Visit: MeckPreK.org

Call: 704-943-9589 (Direct Line)

Email: CommunityPartnership@meckprek.org







# Follow MECK Pre-K using @MeckPreK!





Follow us on social media!















