

# Share MECK Pre-K on Your Social Media!



## Follow Us On Social Media!



Follow us on social media at @MECKPreK on Facebook, Instagram and Twitter. And search for us on LinkedIn and YouTube as MECK Pre-K.

Help us spread the word about high-quality, free pre-k for all 4-year-olds in Mecklenburg County! Use the following content and posting tips on your organization's social media channels. And don't forget, you can always share MECK Pre-K's posts directly to your channel. Just be sure to tag us! @MECKPreK.



## Facebook Sample Posts

- Did you know? MECK Pre-K is a high-quality, free pre-k education program for all families in Mecklenburg County! Text MECKPreK to 22828 to join our mailing list and get important updates!
- Children learn important life skills with a high-quality pre-k education program like MECK Pre-K. Pre-k helps foster the whole child through a research-based curriculum that encourages children to work in teams, follow directions and explore the world around them. Learn more at [MECKPreK.org](http://MECKPreK.org).

*TIPS FOR POSTING: Tag @MECKPreK, @SmartStartofMecklenburgCounty and @MecklenburgCountyGovernment. Moms are most active on this channel! Encourage them to tag their friends who may be parents to a four-year-old.*

## INSTAGRAM Sample Posts

- A lifetime of learning starts with @MECKPreK! Make sure your child is kindergarten-ready with a high-quality, pre-k education. MECK Pre-K is free for Mecklenburg County families!
- Do you know a child who will be four years old on or before August 31 who lives in Mecklenburg County? Tag them below! They are eligible for high-quality, free pre-k!

*TIPS FOR POSTING: Share to your Instagram stories and tag @MECKPreK. Use hashtags: #prek #instaprek #preschool #instastudent #instateacher #charlotte #nc*

## Twitter Sample Posts

- A lifetime of learning starts with @MECKPreK! Make sure your child is kindergarten ready with a high-quality, free pre-k education that is funded by @MeckCounty. Apply today! [MECKPreK.org](http://MECKPreK.org).
- Do you know a child who will be 4-years-old on or before August 31 and lives in @MeckCounty? Tag them below! They are eligible for high-quality, free pre-k with @MECKPreK!

*TIPS FOR POSTING: Tag @MECKPreK, @SmartStartMeck and @MeckCounty. Use hashtags: #prek #preschool #charlotte #nc*

## LinkedIn Sample Posts

- Have you ever wondered what children learn in pre-k? From developing social skills to cultivating creative outlets, quality pre-k fosters the whole health of the child and prepares them for years of success down the road. Learn more on the [MECK Pre-K blog!](http://MECKPreK.org)
- Did you know there are some important differences between pre-k and kindergarten? There are also important differences between pre-k and preschool! Learn more on the [MECK Pre-K blog!](http://MECKPreK.org)

*TIPS FOR POSTING: Organizational leaders are active on this channel. Share educational blogs and other resources that show the benefits of pre-k in lifelong learning.*

## About MECK Pre-K

MECK Pre-K is high-quality free pre-k education for four-year-old children in Mecklenburg County. Classrooms are located in four- and five-star childcare centers and taught by licensed teachers and teacher assistants. MECK Pre-K is administered by Smart-Start of Mecklenburg County and funded by Mecklenburg County. For more information, and to apply online, visit [MECKPreK.org](http://MECKPreK.org)!

## Online Resources

**MECK Pre-K Online Application**  
[MECKPreK.org](http://MECKPreK.org)

**Partner Toolkit**  
<https://MECKPreK.org/partner-toolkit/>

**MECK Pre-K Photography**  
<https://www.facebook.com/MECKPreK>



## Call or visit MECK Pre-K

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